

06/04/01

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FORM PTO-1082

EXPRESS MAIL LABEL NO.: EL815708720US

PATENT

Attorney Docket No.: 907940-3

Date: June 1, 2001

BOX PATENT APPLICATION
ASSISTANT COMMISSIONER FOR PATENTS
Washington, D.C. 20231

Sir:

Transmitted herewith for filing is the patent application of:

Inventors: AVRAM S. GROSSMAN

For: INTERACTIVE MARKETING AND ADVERTISING SYSTEM AND METHOD

☒ **APPLICANT(S) CLAIMS SMALL ENTITY STATUS. SEE 37 CFR 1.27.**

Enclosed are:

15 Pages of Specification

7 Sheets of drawing (___ formal ☒ informal)

☒ Combined Power of Attorney, Declaration and Petition ___ Will follow.

___ Form PTO-1595 and an assignment of the invention to ___ Will follow.

___ A certified copy of ___ from which priority is claimed in the subject case pursuant to Rule 55b and 35 U.S.C. 119. ___ Will follow.

___ An associate Power of Attorney

___ Information Disclosure Statement, Form PTO 1449 and ___ prior art reference(s).

___ Preliminary Amendment.

☒ General Authorization/Request to Petition for Extension of Time.

☒ Postcard

FOR:	NO. FILED	NO. EXTRA	SMALL ENTITY RATE	SMALL ENTITY FEE		OTHER THAN SMALL ENTITY RATE	OTHER THAN SMALL ENTITY FEE
BASIC FEE				\$355.00			\$710.00
TOTAL CLAIMS	9	-20=	0	\$0	OR	X 18	\$-0-
INDEP CLAIMS	2	-3=	0	\$0	OR	X 80	\$-0-
___ MULTIPLE				\$0	OR	+ 270	\$-0-
DEP CLAIMS						TOTAL:	\$
PRESENTED			TOTAL:	\$355.00			

___ Please charge my Deposit Account No. 50-0639 the amount of \$180.00. A duplicate copy of this sheet is enclosed.

☒ A check in the amount of \$355.00 to cover the filing fee is enclosed.

___ A check in the amount of \$XX to cover the Assignment Recordation Fee is enclosed.

☒ The Commissioner is hereby authorized to charge payment of the following fees associate with this communication or credit any overpayment to Deposit Account No. 50-0639. A duplicate copy of this sheet is enclosed.

☒ Any additional filing fees required under 37 CFR 1.16.

☒ Any patent application processing fees under 37 CFR 1.17.

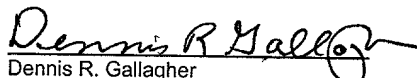
___ The Commissioner is hereby authorized to charge payment of the following fees during the pendency of this application or credit any overpayment to Deposit Account No. 50-0639. A duplicate copy of this sheet is enclosed.

___ Any patent application processing fees required under 37 CFR 1.17.

___ The issue fee set in 37CFR 1.18 at or before mailing of the Notice of Allowance, pursuant to 37 CFR 1.31(b).

___ Any filing fees under 37 CFR 1.16 for presentation or extra claims.

Respectfully submitted,


Dennis R. Gallagher
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IR1:485851.1

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JC971 U.S. PTO
09/872921

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09872921-060201

PATENT

Docket No.: 907940-3

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of: AVRAM S. GROSSMAN

For: INTERACTIVE MARKETING AND ADVERTISING SYSTEM AND METHOD

CERTIFICATE OF MAILING

BOX PATENT APPLICATION
Assistant Commissioner for Patents
Washington, D.C. 20231

Sir:

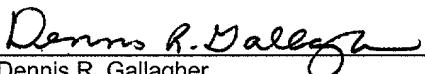
"EXPRESS MAIL" Mailing Label No.: EL815708720US

Date of Deposit: June 1, 2001

I hereby certify that an application for patent, including:

15 pages of Specification (which includes 9 claims and a one-page Abstract); 7 Sheets of informal Drawings; combined Power of Attorney, Declaration and Petition; a General Authorization/Request to Petition for Extensions of Time; a check in the amount of \$355.00 to cover the filing fee; a Transmittal Letter (Form PTO 1082); and Return Postcard are being deposited with the U.S. Postal Service "Express Mail Post Office to Addressee" service under 37 C.F.R. § 1.10 on the date indicated above and is addressed to the Assistant Commissioner for Patents, Box Patent Application, Washington, D.C. 20231.

Date of Deposit: June 1, 2001


Dennis R. Gallagher